



Who we are



David SheenPublic Affairs
Director



Allen Simpson
Deputy Chief
Executive



What we are going to talk about

- The political and economic context, and what we've done
- What's in the statement and what it means
- The Social Productivity Index



Political and economic context



All roads lead to the Budget

Business rates: £0.5bn

+

Minimum Wage: £1.9bn

+

eNICs: £1bn

£3.4bn cost



We didn't expect big changes

Budget
October 24

Spring Statement March 25 Industrial Strategy Spring 2025 Spending Review June 25

Budget
October 25



So we have balanced the immediate risk...

- Explaining the costs cliff edge
- A multi-channel NICs campaign
- And the longer list of issues



...With the longer term

"Hospitality creates places where people want to live, work and invest".



#SERVINGBRITAIN

What's in the statement?



Spring statement wasn't about business

"The threat facing our continent was transformed when Putin invaded Ukraine...

The increased global uncertainty has had two consequences.

First, on our public finances.

And second, on our economy."

Rachel Reeves

- Back to work £1 billion invested in B2W schemes (including SWAPs)
- Planning Reform streamlining planning processes
- Regulatory reform 25% cut in regulatory costs by 2029
- Tax evasion more investment in cracking down on non-payment

OBR analysis was mixed news

- Halved forecast for economic growth this year...
- ...But upgraded for rest of parliament
- Serious macro uncertainty
- Inflation up
- Unemployment up

	Percentage change on a year earlier, unless otherwise stated					
	Outturn		Forecast			
	2024	2025	2026	2027	2028	2029
UK economy						
Gross domestic product (GDP)	0.9	1.0	1.9	1.8	1.7	1.8
GDP per capita	-0.1	0.3	1.5	1.4	1.3	1.4
GDP level (2019=100)	103.5	104.5	106.4	108.3	110.2	112.2
Nominal GDP	4.8	4.2	3.6	3.8	3.7	3.7
Output gap (per cent of potential output)	-0.3	-0.6	-0.2	0.0	0.0	0.0
Expenditure components of GDP						
Domestic demand	2.1	1.0	1.7	1.9	1.9	1.8
Household consumption ¹	0.7	1.2	1.5	1.5	1.6	1.8
General government consumption	2.0	3.7	1.4	1.5	1.7	1.6
Fixed investment of which:	1.3	0.0	2.4	3.7	3.2	1.7
Business	0.8	-0.2	1.8	1.7	1.5	1.6
General government	3.9	4.8	1.9	2.5	-0.6	-1.3
Private dwellings ²	0.2	-1.9	3.9	8.8	8.8	3.8
Change in inventories ³	0.2	0.0	0.0	0.0	0.0	0.0
Exports of goods and services	-2.2	-0.1	1.4	0.6	0.5	0.8
Imports of goods and services	1.6	0.1	0.9	1.0	1.1	0.9
Balance of payments current account						
Per cent of GDP	-2.8	-3.3	-3.4	-3.3	-3.3	-3.3
Inflation						
CPI	2.5	3.2	2.1	2.0	2.0	2.0
RPI	3.6	4.1	3.2	3.0	2.9	2.8
GDP deflator at market prices	3.9	3.2	1.7	2.0	2.0	1.9
Labour market						
Employment (million)	33.6	34.0	34.2	34.4	34.6	34.8
Productivity per hour	-1.0	0.2	1.1	1.2	1.3	1.3
Wages and salaries	5.8	5.2	2.8	2.6	2.6	3.0
Average earnings ⁴	4.7	4.3	2.3	2.1	2.2	2.5
LFS unemployment rate (per cent)	4.3	4.5	4.3	4.2	4.1	4.1
Unemployment (million)	1.5	1.6	1.5	1.5	1.5	1.5
Household sector						
Real household disposable income ¹	3.9	1.7	1.1	0.5	0.7	1.2
Saving ratio (per cent) ¹	9.8	10.2	9.8	8.9	8.1	7.5
House prices	1.3	2.8	2.5	2.6	2.5	2.4
World economy						
World GDP at purchasing power parity	3.2	3.3	3.3	3.2	3.1	3.1

So, to summarise

- There wasn't much for us in the Spring Statement
- Which we expected
- So, we need to keep going







The Government don't see us as the answer

"The industrial strategy will focus on the sectors which offer the highest growth opportunity for the economy and business. Eight growth-driving sectors have been identified:

- advanced manufacturing
- clean energy industries
- creative industries
- defence
- digital and technologies
- financial services
- life sciences
- professional and business services"

Which has real world effects

How much of a pay rise do NICs increases take away?



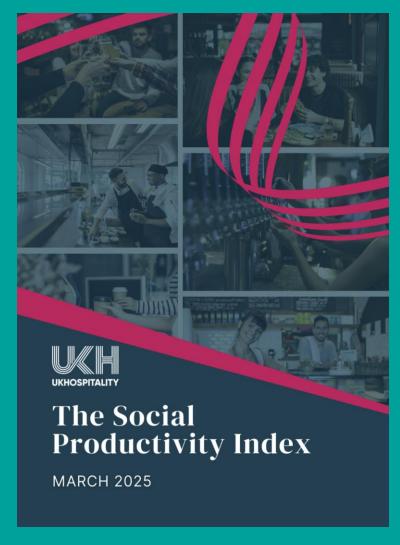


So we have to change the question



The Social Productivity Index

- Part of our Serving Britain Work
- A new way of thinking about growth in a broader context to complement traditional measures of economic productivity.
- We identify five characteristics which we can use to identify sectors sharing the impact of growth widely.
- Each of these characteristics are supported by at least one piece of publicly available data, allowing us to rank the performance of the 21 industrial sectors across these characteristics.
- Then we can identify the top performing sector overall





What's in it?

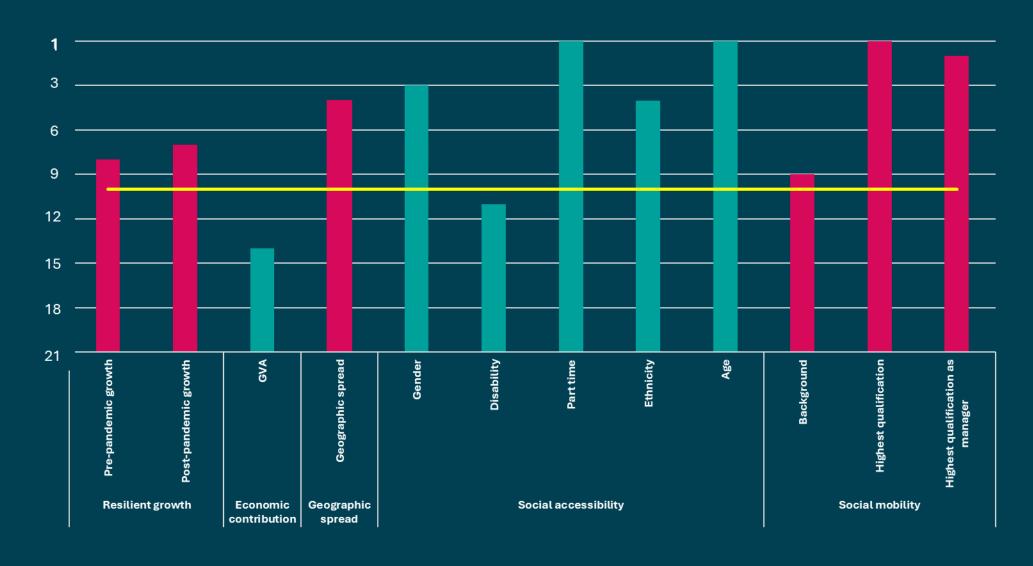
Social productivity outcome	Characteristics	Evidence	
	Resilient Growth - How did each sector	•Pre-pandemic growth	
Economic impact	perform in the period before and after the pandemic?	•Post pandemic growth	
	Economic contribution — how much does each sector add to the economy, after costs?	•Gross Value Added	
Geographic impact	Geographic spread - how widely spread across the regions of the UK are the jobs provided by each sector?	•Geographic spread of jobs	
	Social accessibility - How accessible is each sector to groups of workers who may experience wider economic exclusion?	 Gender balance Disability access Part time workers Ethnicity Employment of under 25's 	
Social impact	Social Mobility – how effectively does the sector provide opportunities for careers for people from non-professional families or are not graduates?	Socio-economic accessAccess for non-graduatesNon graduate managers	

Hospitality is the most socially productive sector

- Hospitality comes top with the highest average ranking.
- It leads a group of foundation economy sectors including administration, retail and transportation with consistent high performance.
- By contrast the sectors which have the highest raw economic productivity often perform less well on social productivity measures.

	SP rank
Hospitality	
Admin and support services	
Wholesale, retail, repair of vehicles	
Transport and storage	4
Households as employers	į
Arts, entertainment and recreation	
Health and social work	:
Other service activities	
Agriculture, forestry and fishing	9
Real estate	10
Construction	10
Public admin and defence	12
Manufacturing	13
Education	14
Information and communication	1
Professional, scientific, technical	1
Water supply, sewerage, waste	1
Finance and insurance	1
Electricity, gas, aircon supply	19
Extraterritorial orgs	2
Mining	2

Looking in detail at hospitality



How we will use it.

We want to reset policy thinking on industrial strategy.

We will use this Index with key national and regional decision makers.

We will also have a wider political contact strategy

And we will be explaining the SPI to members and encouraging them to talk about the social value of the Sertor.



Questions?

