



Rt Hon Andy Burnham MP
Prime Minister and First Lord of the Treasury
Prime Minister's Office
10 Downing Street
SW1A 2AA

11 September 2026

Dear Prime Minister,

Congratulations on your election as Labour Party leader and becoming Prime Minister.

We are writing to you as a coalition of more than 800 hospitality, nighttime economy and leisure businesses from across the UK, encouraged by the support that you have shown local pubs, bars, restaurants, cafes, hotels, nightclubs, leisure businesses and many more, in Greater Manchester.

In your role as Mayor of Greater Manchester, you recognised the importance of hospitality to drive economic growth, support communities, create local jobs and foster a sense of pride in place.

Nationally, hospitality contributes £96 billion annually in economic value and supports 3.6 million jobs, including being the number one employer of young people.

However, it is a sector under enormous financial strain. Our businesses are penalised by the highest tax burden in the economy, which is causing three hospitality venues to close every day.

Each closure means a community losing a cherished local venue. It also means countless jobs lost, and the tax revenue that comes with that.

It's time for a fairer tax burden for hospitality. Without action, closures will only continue to accelerate, jobs will continue to be lost and opportunities for young people reduced.

More than 370,000 people have signed the #VATsTheProblem petition calling for a 10% rate of VAT for hospitality, bringing the UK in line with the European average.

We trust we can count on your support, following your comments in February this year that you would "argue for a VAT rate more consistent with what you find in Europe because of the social value that your businesses bring to places and towns".

A lower rate of VAT for hospitality can turn closures into openings, lost jobs into new jobs, and boarded up high streets into thriving centres of community.

Alongside your policy to reform business rates for the high street, we urge you to bring forward your plans to deliver a lower rate of VAT for hospitality.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'Tom Kerridge', with a large, stylized flourish at the end.

Tom Kerridge, on behalf of the #VATsTheProblem campaign

Also signed by (listed alphabetically by business name):

- Hayley Hough, Director, 23 Turnstone LTD
- Leigh Butterfield, Director, 2B UK DMC
- Donald Creed, Landlord, 3 Horse Shoes 2026 Limited
- Owen Morgan and Natalie Isaac, Founder and Director, 44 Group
- Edmund McCallion, Director, Abercorn Bar Ltd
- Aji Akokomi, Founder, Akoko Restaurant
- David AA Beveridge, Director, Alexdomelle Solutions Ltd
- Emma Russell, Managing Director, Alfa Hotels Limited
- Paul Wigham, CEO, All Our Bars Limited
- Assan Ali, Director, Almari Coffee Ltd
- Raphael Thierry, Owner, Alsace & Co Ltd
- Doug Marshall, Founder and CEO, Altaura
- Matthew Skidmore, General Manager, Althorp Coaching Inn
- Richard Lewis, Chief Executive, Amber Taverns
- Alina Falconer, Owner and Founder, Ambition Coffee Ltd
- Eamon McCusker, Owner, Ampm Belfast Limited
- Robert Tarbotton, Director, Anchor Inns Limited
- Rajesh Rana, Director, Andras Hotels
- Angela Hartnett, Chef Proprietor, Angela Hartnett Restaurants Ltd
- James Nye, MD, Anglian Country Inns
- Natasha Derrick, Landlord, Antelope Inn
- Jerome Dwyer, Director, Antipode Limited
- Jerome Dwyer, Director, Antipodespresso Limited
- Chantelle Nicholson, Chef Owner, Apricity
- Ghofran Hamza, Chef, Arabic Flavour
- Keziah Manluctao, Founder, Araw Limited
- Vicki Musto, Finance Director, Arc Inspirations Ltd
- Jonathan Knight, CEO, AREAS UK
- Dorian and Edwin Kirk, Directors, Art Hospitality Group Ltd

- Flamur Gashi, Director, Arusha Holdings Limited
- Ross Brazel, Director, Ash Grove Accounting Limited
- Hayley Carter, Director, Asp-Inns Limited
- Vincent Labeyrie, Director, Aspenlane Ltd
- Maria Cantarella, CEO, Association of Indoor Play
- Anthony Crofts, Director, ATC Bars LTD
- Mark and Elaine Wrigley, Owners and Directors, Atlas Bar
- Tom Jessop, Finance Director, Auchrannie Resort
- Jitka Schejbalova, Director, Avid Climbing Ltd
- Alice Hoy, Director, Axis Beer Co Ltd
- Frank Murphy, Director, B. Happy & Drinkwell Ltd
- Simon Dajci, Director, B&O Restaurant Group Ltd
- William Ellner, MD, Bancone
- Richard Thewlis, Licensee, Bankhouse Inn Ltd
- Tommo Thomson and Robert Bland, CEO and Director, Barge East
- Christopher Roy Durham, Company Founder, Bars 4 Events Ltd
- Hugh Church, Director and Landlord, BDACC Pubs Limited
- Roman Rock, Managing Director, Bedlam Paintball
- Keith Knowles, Executive Chairman, Beds and Bars
- Kevin Baird, Director, Belfast Hotel Group Ltd
- Finn Hall, Founder, Berry Boys
- Khurram Saeed, Director, Best Western Claydon Hotel
- Kashmira and Jitesh Patel, Director, Best Western White House Hotel
- Ulpa Chauhan, Co-Founder, Beyond Bamboo Global Ltd
- Alan Maskell, Director, Big Easy Ltd
- Alan Morgan, CEO, Big Table Group
- Alex Keen, Director, Bijou Peterborough Ltd
- Tom James, Managing Director, Bill's Restaurants
- Heather Hoskins, General Manager, Birmingham Conference and Events Centre & Holiday Inn Birmingham City Centre
- James Alexander Gauld, Club Treasurer, Bitterne Conservative Club
- Jonathan Clark, Director, Black Feather Taverns Ltd
- Lynne McDougall, Financial Controller, Black Street Airdrie Limited
- Tim Sparrow, General Manager, Blackhorse HCC Ltd
- Olivia Hall, Director, Blue Chicago Bangor
- Jack Creighton, Owner, Bluebell Developments Ltd t/a Ownies Bar
- Andrew Bogan, Proprietor, Bogans Bar Omagh
- Jamie Tones, Founder, Bondi Bowls
- Glynn Purnell, Chef Owner, Boo Boo Bars Ltd
- Matt Snell, CEO, BOXPARK
- Kieran Rice, Owner and Director, Boyle Inns Ltd
- Bradley Lomas, Owner, Boys Hall
- Catherine Louise Hedley, Landlady & Head Chef, Bradford Arms Hotel

- Louise Chidgey, Director, Brassica Restaurant
- Naddy Onions, Marketing Director, Brava Hospitality
- Chris Whitney, CEO, Breddos Tacos
- Stephen Josselyn, Partner, Brewers Arms
- Kathy Simmonds, Licensee, Brewers Arms PH
- James Paxman, Operations Director, Brewfitt Ltd
- Andrew Hegarty, Owner, Brewstar Coffee
- Michael Clist, Non Exec Director, British Institute of Innkeeping
- Steve Alton, CEO, British Institute of Innkeeping
- Olivia Hall, Director, BRL Boucher Ltd
- Margaret Drennan, Managed Tenant, Brockburn Bar
- Tasos Gaitanos, Founder, Brother Marcus Limited
- James Lyon-Shaw, Director, Brucan Pubs
- Mary Willcock, CEO, Brunning and Price Ltd
- Eugene Brett, Director, Bslph
- Marc Summers, Founder, Bubala
- Marcus Gale, Director, Bugle Hospitality Ltd
- Dan McGoverne, Owner, Bulls Head
- Edward Christmas, Managing Director, Bums on Seats
- Jonathan Lawson, CEO, Butcombe Group
- Tim Rumney, CEO, BWH Hotels GB
- Chris Yates, Managing Director, Cafe Murano
- Lorna McNee, Executive Chef, Cail Bruich
- Richard Ball, Executive Chairman, Calcot Collection
- James and Emma Whitesmith, Managing Director and Director, Caldbeck Accommodations Ltd and Caldbeck Oddfellows Ltd
- James Trainer, Owner, Caledonian Hotel
- Roger Green, Treasurer, Camphill Club
- Lucy Irish, Founder, Can't Dance Ltd
- Dustin Durrance, Director, Cardinal Rule
- Paul Nunny, Executive Director, Cask Marque Ltd
- Robert Glashan, General Manager, Castle Green Hotel
- Llinos James, Owner, Castle Hotel Aberystwyth
- Daniel Sangiuseppe, Director, Castlewood Hotels
- Stephen J Williams, CEO, Celtic Catering Partnership Ltd
- Colin McKinlay, Chief Financial Officer, Center Parcs
- Duncan Irvine, Owner, Central Station
- Kieran Rice, Owner and Director, Chat.s.i.ltd
- Andrew Ward, Publican, Chequers on the Green
- Tim Bird, Owner, Cheshire Cat Pubs and Bars Ltd
- Philip Warden, Managing Director, Chess Hospitality Management Ltd
- Gavin George, Non-Exec Director, Chickpea Group
- Richard Reeve, Managing Director, Chilli Yard Ltd

- Alexandra Levai, Chinnery Hotels Limited
- Noel Moffitt, Corporate Director, Christie & Co
- Stephanie Buttery, Founder, Chu Lo Drinks
- Aine McCusker, Managing Director, Chubby Cherub Coffee Co Limited
- Jake Finn, Owner, Cinder Restaurants Ltd
- Tom Snellock, Founder, Clays
- Jonathan Wright, Director, Clearwell Caves
- Lorraine Hadley, General Manager, Cluskey's CCP Ltd
- Brian Woo, Director, Cô Thành
- Angela Uren, Director, Coach and Horses
- Adam Charity, Managing Director, Coaching Inn Group
- Giuseppe Di Liberto, CEO, Cocotte
- Adam Hyman, Founder, CODE Hospitality
- Mark Williams, Director, Coffee On The Corner Ltd
- Simon Perkin, Director, Comida Food Ltd
- Nicholas Dickinson, Owner, Congham Hall
- Queen David, Director, Consultinn Ltd
- Sally Billington, Director, Cork and Bottle Ltd T/A The Litton
- James Barbour, Director, Corner 5 Restaurant (Box End Park)
- Mary Teresa Fox, Licensee, Cornershop
- Clare Winskill, Owner, Coruisk House Limited
- Ben Harrison, Owner, Counter Culture
- Briac Le Camus, Director, Cox Johns le Camus Limited
- Jamie Evans, Director, Craft Coffee
- Sarah-Jane Simmonds, Owner, Creekview Limited
- Christine Feenan, Leaseholder, Cross Inn
- Danny Skipper, Owner, Cross Street Union
- Jos Nash, Director, Crown Inn
- Penny Middleton-Burn, Director, Crown Inn Holdings Ltd
- Graham Crowther, Tenant, Crowther Pub Company
- Clare Smyth, Owner Director, CS Hospitality Ltd
- Brian Cullen, Owner, Culley's Bar & Wineshop
- Angela Kozak, Director, Cup (Aberdeen) Ltd
- Rick Bailey, Chairman, Daniel Thwaites PLC
- Paul Downing, Managing Director, Dart Marina Hotel
- James Davy, Chairman, Davy's of London (Wine Merchants) Ltd
- Finn Reeves, Landlord, Dawn Chorus Ltd
- Dave Buxton, Owner, DB Enterprises Ltd
- Claire Brooks, Licencee, Dc Brooks Trading Limited
- Andy Doyle, Founder, DCX Training
- Candice Fonseca, Owner, Delifonseca Dockside
- Kelly Gadsby, Company Director, Dengad

- Jonny Booth, Director, Dirty Rascals Ltd T/A Castle Hotel
- Peter Terry, CEO, Disco Bowl Limited
- Paul Cuthbert, Director, DJC Merlin Ltd
- Gary Gripton, Head of Operations, Docklands Restaurants & Bars Ltd
- Nic Hawkes, Director, Doghead Pub Company Limited
- Gavin Shelton, GM, Dolby Hotel Liverpool LTD
- Dave Clayton, Director, Dolphin Inn Glascote Limited
- Henry McGlone, Director, Dormans Bar
- Rukhsana Hassam, Hotel Manager, Doubletree by Hilton Heathrow
- Hannah Drye, Owner, Dough Hands
- Andrew Hendron, Director, Drink Store
- Mike and Angela Dunbobbin, Director, Dunbobbin Hotels Ltd
- Nicholas Duval, Senior Partner, Duval Inns Ltd
- Amy Barnie, Director, Dysarts Arms
- Jason Fletcher, Owner, Eagle & Child
- Adam Pomaro, Director, Earlsfield Kitchen Ltd.
- Caorlan McAllister, Owner, Edenord Ltd
- Yeeun Lee, Owner, Ediné
- Gareth Embling and Michelle Toon, Directors, EGMT Ltd t/a The Crown
- Trevor Saggars, Managing Director, Eight South Hospitality
- Gael Cordiner and Gary Townsend, Director, Founder and Chef Proprietor, Elements Restaurant
- Gary Gripton, Director of Operations, Elite Coffee Ltd
- Kara Woodhouse-Kent, Director, Emerald City Pub Co. Ltd c/o Ring O' Bells
- Mathieu Germond, Owner, En Verte Limited
- Jeethu Thunoli and Akash Aravind, Owner and Managing Director, Enclave Ltd
- Gillian Kirkland, Director, ETON LEISURE LTD
- Martin Williams, CEO, Evolv Collection
- Samuel Kemp, Demi Chef, Exclusive
- Felix Andrew, Pub Operator, FAHOSPITALITY Limited
- Joe Curtis, Company Director, Fat Sabbath Ltd
- Michael Johns, Landlord, Ferry Inn Salcombe
- Paul Morgan, Director, Fervere Ltd T/A Fourth and Church
- Vin Read, Managing Director, Fest & Revel
- Nick Evans, Director, Few Inns Ltd
- Alina Falconer, Owner and Founder, Fields Park Cafe SE13
- Alan Reid, Owner, Fine Food Lisburn Road Ltd t/a Shu Restaurant
- Paul Barham, Founder and Director, Flight Club
- Ben Spier, Head of Regulation and Policy, Forge Holiday Group
- Gordon Forster, Owner, Forster Property and Leisure Ltd
- Marie-Laure Fleury, General Manager, Four Seasons Tower Bridge
- David Hawksworth, Owner, Fox and Hounds
- Gary Gripton, Director of Operations, Fox Connaught Ltd

- Colin Berry, Chief Executive Officer, Franco Manca
- Leon Butler, Director, Fred's Hospitality Limited
- Oliver and William Robinson, Joint Managing Directors, Frederic Robinson Ltd
- Stephen Minns, Director, FREDS CAFE Ltd
- Jane Gamblin, Business Owner, Free Range Jane
- Raj Dhokia, Partner, Freedman Green Dhokia
- Piotr Mleczko, Managing Director, French Horn Inn
- Simon Emeny, Executive Chairman, Fuller, Smith & Turner
- Garry Mallen, Owner, G C Mallen
- Gail Marriott, Director, Gail's Inn's Ltd
- Brian McCusker and Carol Mackin, Owner, Gall Bog Bar
- Rebe Hawes, Operations Manager, Game Saints Lincoln Ltd
- Jonny Hynes, Director, Garden Terrace Cafe Ltd
- Stephen Garland, Director, Garlands Hospitality Ltd TA The Rose Inn
- Gemma Bell, Founder, Gemma Bell and Company Ltd
- Sam Harrison, Founder & Owner, Genuine Restaurants Ltd
- Tomas Bowen-Perkins, Owner, George & Vulture
- Charles AJ Baker, Owner, George & Vulture Ltd
- Andrew Emery, Landlord, George and Dragon
- Sarah Kitchen, Property Manager, George Bateman & Son Ltd
- Victoria Barbier, Director, Georges Barbier of London Ltd
- Serena von der Heyde, Owner, Georgian House Hotel
- Jack Blumenthal, Director, Ginger Wings
- Giovanni Demichele, Owner, Giochef Taverns Ltd
- Paul Crawley, Glebe Public Houses Ltd
- Patrick Vaughan-Fowler and Samuel May, Owners, Goat On The Roof Ltd
- Darryl Broscombe, Owner, Golcar Lily Pub & Restaurant
- James Drew, Owner, Golden Bell Pub
- Alison Evans, Owner, Good Evans Ltd: The Three Horseshoes
- Declan and Tara Walsh, Publicans, Gowdy's of Down Royal
- Anette Taylor, Restaurant Director, Grace & Savour
- Graham Wall, Director, Grape and Grain
- Gregory De Cleck, General Manager, Great Scotland Yard Hotel
- Richard Gordon, Director, Greedy Gordons Ltd
- Tom Maloney, Director, Green and Red Pub Co
- Nick Mackenzie, CEO, Greene King
- Tina Percival, Owner, Greyhound Country Inn
- Peter Lyness, Owner, Groucho's on the Square
- Janice Williams, Company Director, Grove Green Inns Ltd
- Keris De Villiers, Director, Grumpy Pub Company
- Declan Coyle, Operations Director, GSC Ltd t/a Vic Farm Private Members Club
- Matthew Farrell, Director, GSG Hospitality Ltd

- Julian Mclauchlan, MD, Guerrilla Pub Company Ltd
- Roxane Marjoram, Co-Owner, Gusto Pronto
- Lawrence Hartley, Owner, H & H Restaurants Ltd
- Mark Flanagan, CEO, Half Dozen Other
- Julian Wood, Director, Hampshire House Group Ltd
- John Lambourne-Richardson FIH, General Manager, Hampton by Hilton Stockton on Tees
- Tom Kerridge, Chef, Hand and Flowers
- Katie Hannon, Business Owner, Hannon Pub Co Ltd
- Luke Hargreaves, Founder, Hanover Green Retail LLP
- Dominic Lake, CEO and Founder, Happy Face Pizza
- Joanne Clephan, Manager, Hare & Hounds Crowton
- Jacqueline Fairburn, Director, Hare and Hounds
- Sam Hart, CEO, Harts Group Ltd
- Sue Winchcombe, Head of Personnel, Hartwell House Hotel and Spa (Historic House Hotels Ltd)
- Hamish Elder, Joint MD, Harvey & Son
- Simon Palethorpe, Chief Executive Officer, Haven
- Mark Derry, Chairman, Heartwood
- Robert Nobbs, General Manager, Heath Court Hotel
- Terry Wheatley, Managing Director, Heavitree Brewery PLC
- Kenneth Charleson, Managing Director, Hebridean Island Cruises
- James Phillips, Owner, Heljim Limited t/a DOSE
- Ethan Exley, Owner, Hem Coffee
- Joanne Marshall, Director, Henrys Bar
- Roger Hart, Director, Hesketh & Hart LTD t/a Store Street Espresso
- Paul Alexander Joseph, Director, Hexton Origins LTD
- Samir and Yasmin Patel, Director, Heymaa Watford
- Alice Bussi, Owner, Hide and Fox Ltd
- Peter Myers, Founder, Highpress Ltd
- Colin Bell, Director, Hillhall Ltd
- Gareth Freeman, General Manager, Hilton Garden Inn Sunderland
- Rupert Thompson, Executive Chairman, Hogs Back Brewery
- Gary Taylor, General Manager, Holiday Inn Newcastle Jesmond
- David Metcalfe, Landlord, Holly Bush Inn, Cefn Mawr, Pontcysyllte WHS, Wrexham
- Kathy Cable, Management, Hollywell Hospitality Ltd
- Ian Mitty, Director, Holts Arms
- Andrius Stanaitis, Owner, Holy Pizza
- Richard Carver, Director, Honest Crust Sourdough Pizza Ltd
- Steve Banks, Managing Director, Hop In Pubs Ltd
- Mary Clarke, Revenue Manager, Hope Street Hotel
- Sidharth Oberoi, Director & Owner, Høst Wine Bar
- Anthony Pender, Founder, Hoste

- Martyn Ball, Director of People and Culture, Hotel du Vin
- Chris Thompson, General Manager, Hotel Gotham Newcastle
- Cameron White, General Manager, Hotel Indigo Edinburgh Princes Street
- Kieran Poole, General Manager, Hotel Indigo Liverpool
- Jordan Swinscoe, MD, House Bars Ltd
- Kenny Atkinson, Chef Patron, House of Tides & Solstice
- Fitzroy Davis, Landlord, Hubble and Fox Ltd
- John Limond, Director, Hundred House Country Inn Limited
- Rob Willoughby, Owner, HW Associates Northampton Ltd
- Jane Cozens, Tenant, Ice House Pub
- Tina Bullard, Landlady, Imperial Arms Pub
- Paul McCann, Publican, Imperial Bar Bangor
- Charlie Gilkes, Co-Founder, Inception Group
- Ian Edward, Chairman, Incipio
- Edward Devenport, CEO, Incipio Group
- Benjamin, Director, Independent Live CIC
- Chris Nicholson, Area Manager, Inglenook Inns
- Lucie Fuksova, Director of Finance, Inn On The Park London Limited - Four Seasons Park Lane
- Michael Longshaw, Chief Executive, International Golf & Resort Management Ltd
- Paula Keane, General Manager, Ivanhoe Hotel
- James Gosden, Director, J & A Management Ltd
- James Gosden, Proprietor, J G Business Services
- James Wilson, Director, J&B Wilson Enterprises Ltd T/A The Pheasant, St Newlyn East
- Aled Wyn Rees, Director, Jasper Rees Ltd
- Lisa Salter, Director, JCDS LEISURE LIMITED
- İbrahim Kalkan, Manager, Jetcatering Ltd
- John Green, Owner, JG Collection
- Laura Irving, MD, JKS
- Jon Dalman, Director, JLR Hospitality Ltd
- Katherine Ponsford, Owner, Jones Ponsford Hospitality LTD
- Adam Clayton, General Manager, Journeyman Inns
- Tracy Blair, Director, JSB (Scotland) Ltd
- Sally and John Murray, Director, JSM Catering Ltd
- Tannah Matus, Director, Jungle Pubs Railway Ltd t/a The Railway Tavern N16
- Bernard Yeoh, Founder, Kai Mayfair
- Piers Miller, Founder, Kelly Deli
- Kelly Gadsby, Company Director, Kelsyb
- David Morrison, General Manager, Killyhevlin Lakeside Hotel & Lodges
- Andreas Labridis, Director, Kima Restaurant LTD
- Richard Gale, Wedding Coordinator, Kingscote Barn Ltd
- Tom Watson, Director, Kinship
- Tom Kitchin, Chef, Kitchin Group

- Edward Burrell, Director, Knepp Wilding Kitchen
- Thaarukan Arunmolithevar, Director, Kohmi LTD
- Amy Corbin, Co-Founder and Creative Director, Kudu Collective
- Michael Kheng, Director, Kurnia Licensing Consultants Limited
- Shereen Ritchie, Group CEO, Kuvi Hospitality
- Patrick O'Doherty, Director, Laco Ltd
- Sally King, Landlady, Lamb Inn Devizes
- Dominic Malone, Director, Lameno Ltd
- Nicolas Gross, MD, LanburyHundred
- Michael Coletta, Managing Director, Langdale Leisure Limited
- Sarah Mackie, Co-Owner, Larchfield Estate
- Stephen Trigg, Managing Director, Lauden Chocolate
- Laura Totten, Business Owner, Laura Totten T/A The Crown
- Michelle Carey, GM, Lawn Green LTD T/A Lloyd & Platt
- Andrew Paul Clifford, Owners, Lax Nitro Cattering
- Tessa Faulkner, Owner, Layla Bakery
- Mark Carter, Chairman, Leasingham Community Benefit Society
- Jon Ball, Bars Development Manager, Leeds University Union
- Rachel Chisholm, Owner, Leftfield
- Gary Nixon, Executive Head Chef, Legacy Hotels
- Sam Evans, Director, Level256 LTD
- Lewis Twyde, Chef, Lewis Henry Twyde Ltd
- Tom Platt, CEO, Liberty Wines
- Anthony Hughes, Founder and Director, Lincoln Green Public House Company Limited
- Peter Storey, Director, Lincolnshire Inns Ltd
- Lisa Day, Publican, Lisa Day Management Ltd
- Jamie Hazeel, Director, Little Door & Company
- Louise Phelps, Founder, LJ People
- Simon Bayliss, Chairman, Llandudno Hospitality Association
- Katya Milavic Davies, Owner, Llewelyn's
- James Taylor, General Manager, London Marriott Hotel Kensington
- Mark Lysandrou, Owner, Lord Nelson
- Tom Owen, General Manager, Lordleaze Hotel
- Nick Collins, CEO, Loungers
- Charlie Elek, Managing Director, Lucky Voice
- Andrei Lussmann, MD, Lussmanns
- Michelle Hodgson, Director, M Y H Trading Ltd
- Bruce Whetton, Director and Owner, Madame Waffle Ltd
- Kieron Magee, Director, Magee Bar
- Martyn Ball, Director of People and Culture, Malmaison Hotels
- Alastair Scott, Managing Director, Malvern Inns
- Vanessa Fernandes, Chef and Owner, Mambow

- Abby Lee, Chef Owner, Mambow Ltd
- Helen Michael, Director, Manor House Inn
- Sam Carter, Chef Owner, Margaret's
- Andi Oliver, Broadcaster and Chef, Maria Josephine Ltd
- Michael Searle, Founder, Marjorie's
- Neal Jones, President, EMEA, Marriott Int
- Justin Platt, Chief Executive Officer, Marston's PLC
- Heather Dawson, MD, Marton Arms
- Kelly Elliott, Partner, Martsons The Nothe Tavern
- John McElhatton, Director, Maverick (NI) Ltd
- Jean Boyd, McCourts Bar
- Caroline Walding, Financial Controller, McManus Pub Company Ltd
- Gheorghe Cotofana, Director, MD-East Limited
- Nina Louise Wall, Owner, Mexico 70 Limited
- Ivan Charkov, Director, MI-SHO-CHE LTD
- Daniel Clifford, Chef Patron, Midsummer House Restaurant
- Gerty McCaugherty, General Manager, Millbrook Lodge Hotel
- Karl Drew, Operations Manager, Mingle & Malt Ltd
- Roy Ellis, CEO, Mission Mars
- Phil Urban, CEO, Mitchells & Butlers
- Michael Jonathan Crook, Publican, MLJC LTD
- Ben Moss, Director, Montgomery Hospitality Group
- Sarka Kafkova, Group Operations Director, Moor Hall Hotel & Spa
- Mark Birchall, Chef Patron, Moor Hall Restaurant with Rooms
- Lisa Wharmby, Director, Mst24Ltd
- Tessa Jones, Financial Accountant, Muncaster Estate LLP
- Marcus Harborne, Company Secretary and Director, Musical Museum, Brentford
- Karen Perry, Account Manager, Mustoo Brand
- Matthew Woodhams, Director, MW Hospitalities Ltd
- James Vincent, Tenant, Nags Head Billericay Ltd
- Nathan Outlaw, Chef, Nathan Outlaw Consultancy Limited
- Dan Burns, Director, Natural Selection Design
- Charlotte Heyes, Founder, Nell's Pizza
- Rachael Tigwell, General Manager, Netherwood Hotel and Spa
- Mark Robson, Managing Director, New Dawn Pubs
- Mark Smeed, Owner, New Inn
- Elliott Williams, Director, New Wave Ramen
- Eamonn Connolly, Managing Director, Newry BID
- Richard Grady, Founder, North & South Leisure Pub Company
- Miranda Richardson, Franchisee, Not Just a ...Ltd
- David Walker, General Manager, Novotel Liverpool Paddington Village
- Michael Kill, CEO, NTIA

- Owain Williams, Director, O.G Hospitality
- Simon Collinson, Managing Director, Oak Taverns Ltd
- Mark Fish and Tom Croft, Landlords, Observatory Hotel
- Chrs Johnston, Director, Old Queens Head
- Mark Robinson, Director, Olde Cobbler Ltd
- Steven Foster, CEO, OMNI Facilities Management Ltd
- Janine Marshall, Managing Director, One Aldwych
- Aktar Islam, Chef Director, Opheem Ltd
- Andreas Labridis, Director, OPSO LTD
- Paul Catterson, Director, Orto Pizza
- Paul Humphreys, Director, Out Out Ltd
- Nicola Norman, Publican, Outgate Inn Ltd
- Alistair Telfer, Chief Executive, Oxford and Cambridge Club
- Mark Crossland, Managing Director, Pack Horse Inn Limited
- Tim Page, Director, Page Pub Company Ltd
- Gwynneth Roberts, Business Owner, Palmerston Arms
- Steve Richards, Chief Executive, Parkdean Resorts
- David Finn, Director, Parr & Finn Ltd. T/A The Queen's Head
- Joe Grossmann, Founder, Patty&Bun
- Richard Mancey, Managing Director, Paultons Park Ltd
- George Cameron Whyte, Director, Pavilion Inns Ltd
- Fearghal Lavery, Owner, PB's Bar Moy
- Philip Rowland, Director, PCA Leisure Ltd
- Mark Farragher, Proprietor, Pegasus Ventures UK Limited
- Hayley Pellegrini, Partner, Pelle Pub Company LLP
- Sabine Edwards, MD and Owner, Pendleton Events Ltd
- Steve Wheatley, Director, Pentacle Pubs Ltd
- Sean Bradford, General Manager and Director, Petty Sessions Ltd and Valiant Pub Company
- Emma Brealey, Director, Petwood Hotel
- Ciaran Smyth, Director, PhoenixWineandSpiritStoresLtd
- Alice Norman, Director and Chef, Pinch Suffolk Ltd
- William Walters, Owner, Pitch-up Pizzas Ltd
- Paula MacKenzie, CEO, PizzaExpress
- Molly Kyte, Owner, Planted
- Christopher Brown, Managing Director, Plough Preston Limited
- Olivia Hall, Director, Polly Browns Ltd
- Michael Evered, Financial Director, Poste Hotels Ltd
- Mark Flanagan, CEO, Pot Kettle Black
- Daniel Pedreschi, Executive Vice President, Operations, PPHE Hotel Group
- Hannah Fry, Head of On-Trade and Events, Prime Time Beers // The Innovative Brewing Company
- Ben Crangle, Executive Chairman, Proloco

- Tom McMahon, Finance Director, Public House Group
- Andy Spencer, CEO, Punch Pubs & Co
- Bev and Steve Lester, Owners, Qsaviours Limited
- Jason Collins, Director, Quintessential Pubs Limited
- Amit Jaitly, General Manager, Radisson Blu Bloomsbury
- Jacqueline Gordon, Owner Operator, Ragdoll Leisure T/A The Swan
- Clare Johnston, Owner, Railway Arms
- Jonathan Woollard, Director, Rainbow Panda Pub Co Ltd
- Jack Limond, Director, Rampant Horse Limited, The White Horse Inn
- Tim Coombes, Managing Director, Rebellion Beer Company
- Robert Harris, Tenant, Red Lion
- Martin Doherty, Director, Red Lyon Slinfold Ltd
- Mark Haynes, Director, Red Rock Grill
- Mark Redknap, Director, Redmar Inns Ltd
- Stephen McLaughlin, Chef and Director, Restaurant Andrew Fairlie
- David Moore and Dr Valerie Woods, Directors, Restaurant Pied-a-Terre
- Toby Neill, Director, Restaurant St Bart's
- Sam Carter, Chef Owner, Restaurant Twenty Two
- Teresa Dawson, Landlady, Ring O'Bells Pub
- SJ Perry, Lessee, Rock Bars Ltd
- Rodney Harris, Landlord, Rodelle Ventures Ltd
- John Moore, Landlord, Rose & Chandlers
- Robert Timms, General Manager, Rothay Garden by Harbour Hotels
- Jason Atherton, CEO, Row on 5 and The Social Company
- Sally Beck, General Manager, Royal Lancaster London
- Adam Rees, Director, Rutland House and Inn Ltd
- Nieves Barragan, Owner, Sabor Restaurant
- Tom Williams-Hawkes, Owner, Salutation Inn
- Mandy Yin, Director, Sambal Shiok
- Jenny Jarvis, CFO, San Carlo
- Murray Todd, General Manager, Sandman Hotel Group
- Asa Penman, Managing Director, Savour Cafe Ltd
- Ralph Wilson, Director, Scarlix Ltd
- John Hayes, Chairman, Scunthorpe Bowl
- Kathy Coxhead, Managing Director, Seafood Trading Ltd
- Helen Fergie, Founder, Service With A Smile Training Ltd
- Olivia Kyte, Owner, Sessa
- Bahman Rahbari, Director, Seymour Kitchen
- Massimo Langella, Owner, Shambles Restaurant & Winebar
- Martin Cartwright, Managing Director, Sheldon Inns Ltd
- Martijn Zengerink, General Manager, Sheraton Grand Hotel & Spa Edinburgh
- Graham Eaves, DPS, Shoreham Pubs Ltd

- Chris Deakin, Company Director, Shoulder of Mutton
- Carl Dalton, Licensee, Shrewsbury Arms
- Nic Wood and Louise Maclean, Directors, Signature Pub Group
- Paul Reynolds, Director, Silver Throne Limited
- Stuart Leppard, Director, Sjl Entertainment Ltd
- Serkan Karagoz, Manager, Skaragoz Ltd
- Chris Skinner, Director, Skinner Inns Ltd
- Robert Bland, Director, Skuna Boats
- Hannah Dickson, Manager, Skye Hotels Ltd
- Lorna Galloway-McCarroll, Director, Slains Ltd
- Bruce Goddard-Watts, Co-Founder, SLY DOG
- Jordan Thompson, Chef Owner, Smoke and Mirrors Restaurant
- Samuel Rhys Morris, Bar Manager, Snsmorrispub Limited
- Natalie Stuhler, Owner, Socius
- Amanda Moorhouse, Founder, Soho Drinks Ltd
- Loreza Villadiego and Les Calvert, Directors, SOM Tyas Ltd
- Sheila Cadd, Owner, Somerville House Bed and Breakfast
- James Cowim, Head Chef, Song Bird Hospitality Ltd
- Gerard Tartaglia, Director, Southpaw Glasgow Ltd
- Tracey Dyson, Operations Manager, Spring Espresso
- Felicity Whitehead, Managing Director, Square Mile Coffee Roasters Limited
- Jane Squire, Owner, Squires Fish Restaurant
- Kevin Georgel, Chief Executive Officer, St Austell Brewery
- Alexandra Towner, Director, St George
- Dawn Dines, CEO and Founder, Stamp Out Spiking
- Dan McLennan, MD, Stange & Co. Ltd
- Fred Wright, Head of Ops, Stanley Pubs
- Frances Rossiter, Director, STAR Leisure Cornwall Limited
- Ryan Anderson, General Manager, Station Hotel Aberdeen
- Joanne Gray, General Manager, Staybridge Suites Birmingham
- Matthew Staite, Director, Staylazy Ltd
- Russell Camp, Director, Steamers Limited
- Kathy Coxhead, Managing Director, Steins Trading Ltd
- Tina Blore, Proprietor, Stepping Stones Country Inn and Dining
- Marc Miller, Managing Director, Stockvale Investments (Adventure Island)
- Tiffany Peirson, Finance Director, Stockvale Limited
- Volkan Yildirim, Company Director, Stokeys Delicatessen Ltd
- David McDowall, CEO, Stonegate Group
- Jill van Rest, General Manager, Strand Palace
- Olivia Hall, Director, Sugar Rays Dundonald
- Daniel Birch and Richard Dale, Directors, Sundowntown Ltd
- Amy Barnie, Director, Sycamore Inn

- Nikhil Dhul, Director, Taco Collective Ltd
- Gary Stewart, Owner, Tartine at Distillers Arms
- Michelle Dickson, Landlady, Tavistock Inn
- Joanne Hardy, Owner, Tayside Hotel
- Abhishake Sangwan, Co-Founder and Director, Ten Lincoln Ltd, Arrow Mayfair Ltd
- Jessica Newsome, Managing Director, Tender Cow Ltd
- Patrick Jones, General Manager, Tewkesbury Park Ltd
- Paul Ainsworth, Director, The Ainsworth Collection
- Philip Maher, Operator, The Albion
- Simon Potts, CEO, The Alchemist
- Paul Askew, Chef Patron, The Art School Restaurant
- Jonathan Brumby, Owner, The Banyan Tree
- Karen Maddison, Director, The Barrel & Bar Company Ltd
- Peter Horton, Operations Director, The Battered Black Book
- Kirk Denton, Landlord, The Bear Inn
- Sam Hagger, Managing Director, The Beautiful Pubs Collective
- Damien Ratcliffe, Director, The Beer Necessities (Todmorden) Limited
- Graham Bedford, Landlord, The Bell
- Sarah Litchfield, Managing Director, The Bell Inn
- Caroline Halfhide MBE, Publican, The Bell Inn
- James Ratcliffe, Managing Director, The Black Bull
- Valerie Cook, Tenant, The Black Swan Broadley Common Nazeing
- Graciela Niver Leiton, Proprietor and Manager, The Boat Inn
- David Carless, Owner, The Boathouse
- Mark McCrory, Managing Director, The Brewhouse Belfast Ltd
- Toby Cooper, Owner, The Bull
- Craig Black, Owner, The Bush Tavern
- Eliot Seabourn-Wren, Owner, The Carlton Hotel
- Sharon Wilson, Owner, The Carriers Arms
- David Kenneth Ofarrell, Licensee and Business Owner, The Castle Inn
- Angela Burns, Chief Executive, The Cathedral Hotel
- Conall McToal, The Cellar Restaurant
- Sarah Ann Day, Business Owner, The Chequers Inn
- Simon Nicholson, Business Owner, The Church House Inn
- Mark Stewart, Owner, The Coachman
- Peter McIntyre, Director, The Coal Exchange
- Monica Scrace, Owner, The Cock at Ide Hill Ltd
- Tim Bennett, Landlord, The Coldstreamer Inn
- Steve Ball, CEO, The Columbo Group
- Patricia Bower, Owner, The Commercial
- Declan and Briege McGonagle, Proprietors, The Corner Inn
- Beth Bond, Owner, The Cottage in the Wood

- Nicola Jane Parker, Licensee, The Cottage Inn
- Steph Moynes, Pub Operator, The Crafty Moynes Ltd
- Francis Green, Landlord, The Crooked Billet
- Vivien Howard, Proprietor and Owner, The Cross Keys Inn
- Ben Smith, Landlord, The Cross Tree
- Tim Nash, Director, The Crown
- Antoinette Harvey, Owner, The Crown Horsell
- Martin Doyle, Publican, The Diamond Bar
- Marc Bridgen, Owner, The Dog at Wingham
- Glenn Prested, Owner, The Dog Inn
- Alistair Hughes, Landlord, The Dolphin Inn Ilminster
- Andrew McKenzie, Managing Director, The Donnington Group
- Karen Andrews, Managing Director, The Druids Arms Portsmouth
- Kevin Daly, Director, The Dungloe Bar
- Craig A Shaw, Business Owner, The Dusty Miller
- Steve Aldis, Owner Operator, The Elephant & Castle
- David Wakefield, Publican, The Farmers Arms
- Heston Blumenthal, Chef Patron, The Fat Duck Group
- Andy Lennox FIH, Managing Director, The Fired Up Collective
- Buddy Love, Director, The Flying Fish
- Pierre and Claire Koffmann, Chef, The Food Heroes Ltd
- Keith Smith, Licensee, The Fox And Goose
- Philip Cutter FBII, Owner, The Gardeners Arms / Murderers
- Keerthy Sachavi, General Manager, The Gate London City - EQ
- Kerry Browne, Director, The George - Novadeal Ltd
- Angela Burns, Chief Executive, The George Hotel
- Karen Marshall, Owner, The George Inn
- Ross Cavanagh, Director, The Golden Ball Bridgwater Ltd
- Phil Estell, Director, The Golden Eagle Southsea Ltd
- Glenys Swann, Tenant, The Golden Lion
- Jones Oxana, Owner, The Gordon Arms Restaurant with Rooms
- Johan Scheepers, General Manager, The Grand Hotel Birmingham
- Jon Fletcher, General Manager, The Grange at Osborne
- Susan White, Director, The Grapes (Hazel Grove) Ltd
- Gerhard Peleschka, Publican, The Griffin Pub
- Rebecca Harrison, Company Director, The Half Moon Inn Lazenby Ltd
- Jocelyn Marshall, Licensee, The Harnser
- Hugh O'Rourke, Tenanted Operations Manager, The Heavitree Brewery PLC
- Li Wilson-Rogers, Cafe Manager, The Hepworth Wakefield
- Stefanie Herrick, Director, The Herrick Pub Ltd
- Brooke and Lawrence Scott, Owner, The Hill Tavern
- Lance Howarth, Director, The Holbetopn Pub Company Ltd

- Richard Walsh, Director, The Hollies Hotel Ltd
- Amy Mathias, Operations Director, The Honeybourne Pub Company
- Stephen Magorrian, Owner, The Horatio Group
- Auror Kalivaci, Director and Head Chef, The Horses Hill
- Roberto Leonardi, General Manager, The Hoxton Hotel
- Charles Richard Bowman, Owner, The Inn at Whitewell
- Alessandro Mercogliano, Director, The Italian Ltd
- Charlotte Riley, Business Development Manager, The Ivy Collection
- Evin O'Riordain, Director, The Kernel Brewery
- Suzanne Millington-Braide, Sole Trader, The Keyberry
- Archie Orr-Ewing, Landlord, The Kings Head Inn
- Barbara Cossins, Proprietor, The Langton Arms Ltd
- Brett Graham, Owner, The Ledbury
- Jack Settle, General Manager, The Ledbury Restaurant
- Chris Lewis, Managing Partner, The Lewis Partnership
- Martin and Marisa Hookham, Owners, The Lion
- John Huetson, Director, The Little Pub Co Ltd
- Colin Coogan, Director, The Local Pub Company
- Caroline Gregory, Director, The Lovat Loch Ness Limited
- Stephen Carrigan, Licensee and Proprietor, The Maids Head
- Mark Fulton, Managing Director, The Martyrs Inn
- Vincent McKenna, Owner, The Mermaid Inn
- Thomas James, Director, The Merry Group
- Carol Whitwell, Leaseholder, The Millers Inn
- Michelle Field, Owner, The Muck & Dunder
- Cyril and Gary Medcalf, Owners and Publicans, The Muddled Man Inn, West Chinnock
- Thomas Taylor, Director, The Mutton at Hazeley Heath
- David Lee Roberts, Owner, The Nags Head
- Toby Ashworth, Managing Director, The Nare Hotel Co Ltd
- Pauline Carson, Landlady, The Neptune Pub Selsey Ltd
- Gerry Ford, Founder, The Nero Group
- Tom Owen, Managing Director, The No Work Club Peterborough Ltd
- Darren Wilton, Licensed Victualler, The Old Neptune
- Peter McEldowney, The Old Point Inn
- Stephen J Williams, Director, The Old Rectory and Gardens Ltd
- Stone Felty, Manager, The Oval Cafe
- Tristan Nesbitt, General Manager, The Park Tower Knightsbridge, a Luxury Collection Hotel
- Melissa Gage, Owner, The Pearl
- Samuel Taylor, Owner, The Pearl
- Murray Tollemache, Chairman, The Pie Man
- Alexandra Knowles-McNab, People Director, The Pig Hotels
- Emma Gibbon, Publican, The Plough Prestbury

- Leanne Barber, Manager, The Printers Arms
- Louise Magill, Owner, The Prom Cafe
- Colin Manning, Owner and Director, The Quarter
- Jimmy Shaban, General Manager, The Rainbow Pub Ltd
- Sharon Hookings, Landlord, The Red Hart Inn
- Michelle Jones, Director, The Red Lion Bonvilston
- Christine Hurrell, Proprietor, The Red Lion Inn at Partney
- Andy Hicks, Publican, The Red Lion, Ruskington
- Laura Kent, Tenant, The Rising Sun Basingstoke
- Glenn Wilson, Landlord, The River Garden
- Kirsty Wilson, Landlady, The River Garden
- Ross Yates, Company Director, The Riverside
- Gabriel Keown, Owner, The Riverside Bar
- Paul Griffiths, Director, The Rocket Pub & Kitchen
- Emily Brew, Owner, The Rockwood
- Jason Atherton, Owner and Director, The Row Social Limited
- Justine Bedford, Director, The Royal Dyche
- David Morris, Owner, The Royal Oak
- Dorothy Aldred, Landlady, The Royal Oak
- John Wilkins, Business Partner, The Royal Oak
- Amelia Williams-Hawkes, Owner, The Salutation Inn
- Dan Kenny, Chef and Owner, The Set
- Sharon Harris, Owner, The Ship Inn
- Catherine Clarke, Director, The Ship Inn Polmear Ltd
- Tim Wilson, Owner, The Ship Ltd
- Paul Cranstone, Owner, The Shoulder of Mutton
- Gavin Hill, Landlord, The Six Bells
- Patrick Hallam, Bar Owner, The Smugglers LTD
- Kara Baker, Director, The Social Dough Company
- Naomi Hands, Director, The Speech House Hotel
- Peter Lumber, Founder, The Spirit Of Bristol Ltd
- Phil Harris, Proprietor, The Sportsman
- Stephen Harris, Owner and Chef, The Sportsman
- Dave Smeaton, Director, The Spotted Cow Bristol Ltd
- Chris Ludlow, Managing Director, The Spring Hill
- Julie and Stephen Hughes, Landlady and Landlord, The Staffordshire Bull
- Karen Andrews, Managing Director, The Stag (Portsmouth) Limited
- David Cook, Landlord, The Sun
- Terry Mason, Pub Landlord, The Sun Inn
- Phil Buswell, Director, The Swan at Braybrooke Limited
- Paddy McCloy, The Terrace Hotel
- Sasha Almonte, Co-Founder, The Thin White Duke

- Craig and Sharon Smith, Owner and Company Secretary, The Three Chimneys Inn
- Michael Dove, Owner, The Three Horseshoes
- Kathryn Kingdon, Landlady, The Town Arms Hotel
- Cem Caglar, General Manager, The Trafalgar St James - Curio Collection by Hilton
- Jake Milton, GM, The Victoria
- Stephen Josselyn, Partner, The Walnut
- Maria Reynolds, Tenant, The Warwick Arms
- Anton and Gaynor Thorpe, Owners, The Warwickshire Lad
- Matt Davison, Director, The Weir Hotel
- Nick Evans, Director, The Westbrook Hotel Company Ltd and The Westbrook Pub Company Ltd
- Roxana Cizevsky, Tenant, The Wheatsheaf Inn
- Colum and Sarah McAvoy, Director, The Whistledown Hotel
- Lesley Standen, Proprietor, The White Hart
- Carl Kingsford, Business Owner, The White Horse
- Anthony Critchley, Publican, The White Horse
- Ricky Graveson, MD, The White Swan
- Sara-Lee Burton, Landlady, The White Swan
- Dan Hope, Managing Director, The Wilco Test Ltd t/a Prologo
- Iris Ellmann-Houldsworth, Managing Director, The WineBarn Ltd
- Lisa Finlay, Tenant and Landlady, The Winning Post
- Mike Bradberry, Owner, The Woolpack
- Christina Page, Director, The York Inn
- Lynn Bell, Publicans, Thegreyhoundpub Ltd
- Thomas McConaghy, Owner, Thomas McConaghy & Sons Ltd
- Philip Thorley, Director, Thorley Taverns Ltd
- Alan Heron, Director, Three Herons Ltd
- Tommy Higgs, GM, Three Horseshoes Witney
- Tim Hassell, Executive Director, Thurlestone Hotel
- Timothy Skinner, Publican Director, Timothy Skinner Limited
- Andrew Carter, CEO, Timothy Taylor's
- Tim Price, Director, TLJD Ltd t/a Brook & Green
- Timothy William Frayne, Managing Director, TMF Inns Limited
- Philip Gibson, Toast Cafe
- Tommy Banks, Chef Director, Tommy Banks Group
- Tom Serkan Yaman, Landlord, Tomyamanpubs Ltd
- Annmarie Jauvin, Owner, Topdrawbird Ltd
- Brandon Stephens, Founder & Group CEO, Tortilla Mexican Grill plc
- Fred Hitchcock, Managing Director, Town & Country Collective
- Cody Robinson, Chef de Partie, Townhouse 118
- Chris Drysdale, Manager, Trait Coffee Ltd
- Joanne and Robert Davies, Directors, Trebor Hospitality Limited
- David Kelly, Owner, Tribe Coffee House

- Michael Graham Benest, Managing Director, Trillium Group
- Jonny Lake, Chef Owner, Trivet Restaurant
- Nigel Sutcliffe, Director, Truffle Hunting
- Paul Kinnoch, Proprietor, Tyneside Tavern
- Allen Simpson, CEO, UKHospitality
- Mark Farragher, Proprietor, Unicorn Ventures Limited
- Siby Jose, Director, Uyare
- Nik Underwood, Director, V&N Pub Co Ltd
- Luke Carroll, Operations Director, Valiant Pub Company Ltd
- Derek Lister, Group Financial Controller, Valor Hospitality
- Martin van Wezel, Co-Owner, Velasquez and Van Wezel LTD
- Donna Sillery, People and Culture Director, Vertiq Hospitality Partners
- Christopher Dean Roberts, Director, VICT25 Ltd
- Jamie Younger, Director, Victory ED Ltd
- Richard Brown, Managing Director, Village First Ltd T/A The Cuan Hotel
- David Booth, Director, Vine & Vintage Ltd
- Dave Moore, Director, Vulcan Park Entertainment Ltd
- Justin Williams, Director, VW Hospitality Limited
- Mark Chambers, Chief Finance Officer, Wagamama
- Clare Starling, Manager, Waggon and Horses
- Gemma Glasson, CEO, Wahaca
- Charles and Jack Cook, Directors, Walter Rose and Son Ltd
- Lydia Papaphilippopoulos, Managing Director, Warwick Street Kitchen & Saint Kitchen
- Henry Birts, Chief Executive Officer, Wasabi
- Joe Grossmann, Director, Waterman's Arms and Shaston Arms
- Janice Dunphy, Owner, Web Adventure Park
- Nigel Saunders, Financial Director, Webb Hotel Group Limited
- Dominic Weeks, Director, Weeks Pub & Dining Ltd
- Peter Wells, CEO, Wells & Co
- Michael Norman, Landlord, West Hoe Pub
- James Carey, Pub Tenant, West London Leisure Ltd
- Mike Wilson, Business Manager, Wetherby Whaler
- Tim Martin, CEO, Wetherspoon's
- Marc Rawling, Operations Manager, WH Brakspear & Sons Ltd
- Brian Keeley-Whiting, Managing Director, WH Pubs Ltd
- Katie Waters, Design Director, Whippet
- Paul Bevan, General Manager, White Hart Netherfield
- Derek Murdoch, Owner, White House Hotel
- Spencer Slater, Owner, White Lion
- Joanna Brown, Director, White Lion
- Oliver Lawson, Director, White Rose Hospitality Ltd T/A COIN
- Laura Hart, Owner, Wildflowers Hospitality LTD

- Charles Randall, Co-Founder, Wildhive Collection
- Richard McGrady-Brake, Director, Willow & Stone Hospitality Limited
- Alina Falconer, Founder and Owner, Wilson's SE13 London
- Zak Frost, Director and Owner, Wiltshire Truffles Limited
- Jennifer Cormack, Sales and Marketing Director, Windermere Lake Cruises
- Ryan Mc Elhinney, Founder, Windmill Taverns
- Shaun Moffat, Chef Director, Winsome Manchester
- Helen Wood, Director, Wood Walton Ltd The Ship Inn
- Shaun Whitehouse, Director, WT Hotels Ltd
- Jonathan Watson, Publican, WTJP Ltd
- Myrddin Rhys, Joint Owner, Ye Old White Horse
- Dennis Platt, Owner, Ye Olde Kings Head (YOKH LTD)
- Mo Young Yoon, Director, Yensushi Ltd
- Andrew Jarvis, Landlord, Yewtreepub
- Amelia Eiriksson, Director, Ynyshir Restaurant & Rooms
- Andrew Miles, Director, Your Place Hotels Ltd
- Ros Young, People and Culture Director, Z Hotels
- Mandy Hoare, Partner, ZAFIROS
- Tony Geary, Owner, Zapote
- Shivani Kenth, Director, Zindiya